

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

John W. Norris III

Serial No.:

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Group Art Unit:

2617

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Examiner:

Shang, Annan Q

Title:

TECHNIQUES FOR CONDUCTING A SURVEY USING AN ITEM

SELECTION SYSTEM

AMENDMENT

I hereby certify that this paper is being deposited with the United States Postal Service as First-Class mail in an envelope addressed to:

Commissioner for Patents, P.O. Box 1450, Alexandria, VA

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August 16, 2006

Date of Deposit

Robert L. Maier

Attorney Name

54,291

PTO Reg. No.

MA

e ignature August 16, 2006

Date of Signature

Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of May 16, 2006 please consider the following amendments and remarks. An RCE is filed concurrently with this Amendment.

Amendments begin on page 2 of this paper.

Remarks begin on page 9 of this paper.